Anthony Colangelo

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Professional Summary

Respectful self-motivator gifted at developing reliable software solutions and solving software issues.
Experienced in software implementation and automation and offering skills in programming and UI design/Photoshop.
Fluent in javascript and accustomed to working with cross-cultural, global teams. Highly skilled software development professional bringing enormous talents for software design, development and integration.
Offering advanced knowledge of in-demand programming languages. Background in writing code and developing systems for various software applications.

EXPERIENCE

Digital Marketing Specialist   Jun 2022 - Jul 2023
Alexa Media Marketing, Deerfield Beach, FL

- Designed and Developed a CSV based bulk content generator that utilized ChatGPT and allowed the company to upload thousands of custom pages of SEO content for individuals businesses in minutes.

- Boosted website traffic with targeted SEO tactics, keyword research, and content optimization.

- Monitored and evaluated website analytics to identify trends and opportunities for improvement.

- Created customized marketing materials to increase product awareness.

- Designed paid client ads for use on diverse social media platforms.

EDUCATION

Associate of Science (A.S.) - Computer Science   Jan 2020 - Apr 2024 (Expected)
Florida State University, Tallahassee, FL

SKILLS

Expert in: Application Programming, Analytical Skills, Photoshop and 3D rendering
Intermediate in: Algorithm implementation, Databases, Source and Version Control: Git, Git